



PERMACON

THE HARMONY OF SPACE

Building prestige

STONE & BRICK

2020

AT PERMACON, WE ARE NOT JUST
MANUFACTURING STONE.

We build the living space of your dreams in perfect harmony with its surroundings. Throughout our history and evolving trends, we’ve forged an enviable reputation for ourselves, which is reflected in the confidence we enjoy with our building suppliers, professionals and consumers.

Our success in the industry is no stroke of luck—it’s based on the four pillars that make up our unwavering brand promise: competence, avant-gardism, commitment and aesthetics.

The little moments in life.
When everything takes
on a new meaning.

PHOTO ON COVER: **ARIA STONE** OPERA – P 22 / **MAESTRO STONE** CAMEO BEIGE – P 34

1 – **LINEART STONE** ROCKLAND BLACK – P 36

2 – **MAESTRO STONE** STERLING GREY – P 34

3 – **MONDRIAN STONE** RANGE AMBER BEIGE – P 24

4 – **MELVILLE SLIK BRICK** ROCKLAND BLACK – P 42

PLEASE NOTE: THE COLOURS OF THE PRODUCTS SHOWN IN THIS CATALOGUE ARE AS ACCURATE AS THE PHOTOGRAPHS AND PRINTING PROCESS WILL ALLOW. SINCE ALL PERMACON PRODUCTS ARE MADE FROM NATURAL MATERIALS, SUCH AS SAND AND STONE THAT MAY CHANGE OVER TIME, COLOUR AND TEXTURE VARIATIONS ARE TO BE EXPECTED. WE STRONGLY RECOMMEND THAT YOU MAKE YOUR FINAL COLOUR SELECTION BASED ON A CURRENT PRODUCT SAMPLE RATHER THAN EXISTING PROJECTS OR THE PHOTOGRAPHS SHOWN HERE. IN ORDER TO SIMPLIFY THE SELECTION PROCESS, THE SAME COLOUR NAME MAY BE FOUND IN VARIOUS PRODUCTS. THIS IS MEANT TO COORDINATE PRODUCTS WITH SIMILAR COLOUR TONES, AND DOES NOT IMPLY PRECISE COLOUR MATCHING.

EFFLORESCENCE A WHITISH RESIDUE, COMMONLY KNOWN AS EFFLORESCENCE, MAY APPEAR ON SOME BRICKS AND STONES RIGHT AFTER INSTALLATION AND/OR 12 TO 18 MONTHS AFTER. THIS IS A NORMAL REACTION CAUSED BY MOISTURE-SOLUBLE SALTS THAT CRYSTALLIZE INTO A FINE POWDER AS A RESULT OF EVAPORATION OF WATER FROM THE SURFACE OF THE PRODUCT. THIS PHENOMENON OCCURS WITH ALL CONCRETE PRODUCT MANUFACTURERS AND DOES NOT AFFECT THE STRUCTURAL INTEGRITY OF THE PRODUCT. IN THE VAST MAJORITY OF CASES, EFFLORESCENCE IS CLEANABLE AND USUALLY DISAPPEARS BY ITSELF WITH TIME. **THINK ABOUT CLEANING** ONCE CONSTRUCTION IS COMPLETED, YOUR NEW MASONRY MUST BE WASHED TO ELIMINATE ANY LEFTOVER RESIDUE. YOUR HOME WILL THEN BE TRULY IMPECCABLE!



INSPIRATION
— 4 —

STONES
— 20 —

BRICKS
— 40 —

DESIGNER
— 48 —



OUR NORDIC
COLOURS

SCANDINAVIAN BEAUTY

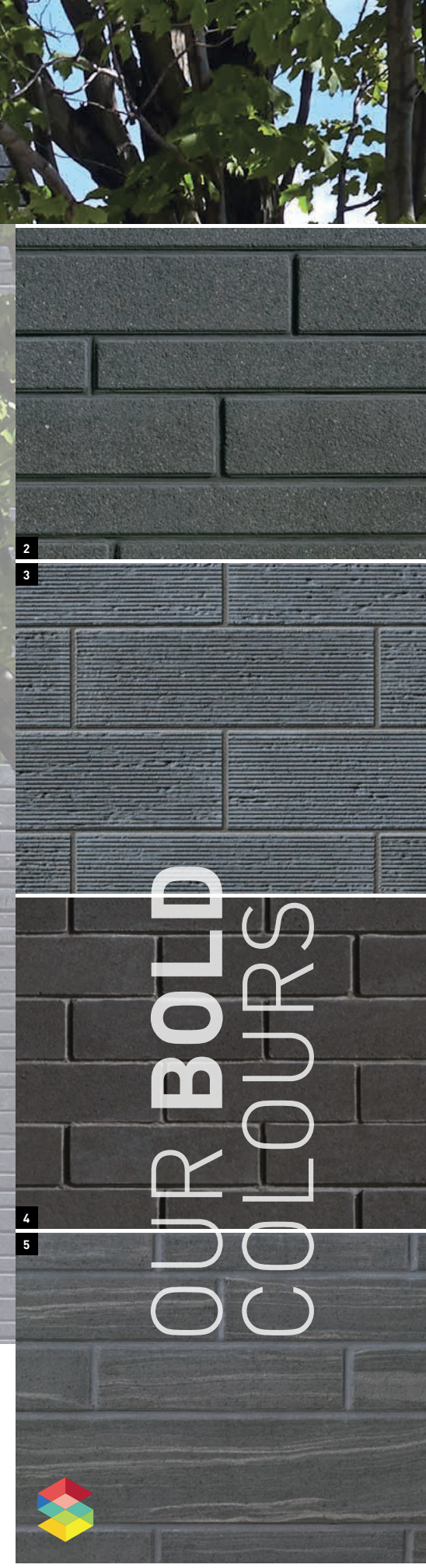
Our Nordic colours reflect the unique simplicity of Scandinavian architecture. They offer a modern and clean look, with natural materials and light colours that evoke calmness.

- 1 - MONDRIAN STONE RANGE SCANDINA GREY - P 24
MELVILLE SLIK BRICK ROCKLAND BLACK - P 42
- 2 - MONDRIAN STONE RANGE SCANDINA GREY - P 24
- 3 - ARIA STONE HERON - P 22
- 4 - CARDIFF SERIES SMOOTH LIMESTONE - P 38
- 5 - CINCO PLUS BRICK RANGE SCANDINA GREY - P 44



HARMONY OF SHADES

Our neutral colours blend in perfectly with the environments that surround them. A natural and seamless backdrop for the many facets of your life.



ELEGANT AND DISTINCTIVE

Expressive, sophisticated and forward-thinking, our bold colours are bright with many unique options that will alter your perception of space.

- 1 - LEXA STONE ROCKLAND BLACK AND CAMEO BEIGE - P 30
- 2 - LEXA STONE ROCKLAND BLACK - P 30
- 3 - LINEART STONE ROCKLAND BLACK - P 36
- 4 - MELVILLE SLIK BRICK ROCKLAND BLACK - P 42
- 5 - ARIA STONE OPERA - P 22



TIMELESS CHARM

Classic and ageless, our timeless colours speak for themselves. They transcend time and seasons to deliver clean lines and unparalleled comfort.

- 1 - CINCO PLUS BRICK RANGE MARGAUX BEIGE - P 44
- 2 - CINCO PLUS BRICK RANGE MARGAUX BEIGE - P 44
- 3 - LAMINA / MONO LAMINA STONE RANGE MARGAUX BEIGE - P 32
- 4 - MELVILLE SLIK BRICK RANGE MARGAUX BEIGE - P 42
- 5 - LAFITT STONE RANGE CHAMBORD GREY - P 28



REFINED, DELICATE AND DISCRETE

Our subtle colour options embody calm and well-being. Light and warm, they are the perfect complement to a peaceful summer evening or a cozy winter morning.

- 1 - LEXA STONE CAMEO BEIGE - P 30
- 2 - LEXA STONE CAMEO BEIGE - P 30
- 3 - MELVILLE SLIK BRICK CAMEO BEIGE - P 42
- 4 - LINEART STONE CAMEO BEIGE - P 36
- 5 - CARDIFF SERIES BUFFED SHELL WHITE - P 38



A new era of
colours and design.
Create something
exceptional.



REALISTIC TEXTURES

Natural stone, wood, granite, quartz—everything is possible with Satura. All the materials you can dream of, flawlessly reproduced through an exclusive industrial coloring process tested in laboratory and in natural weathering conditions.



UNIQUE AND VIBRANT COLOURS

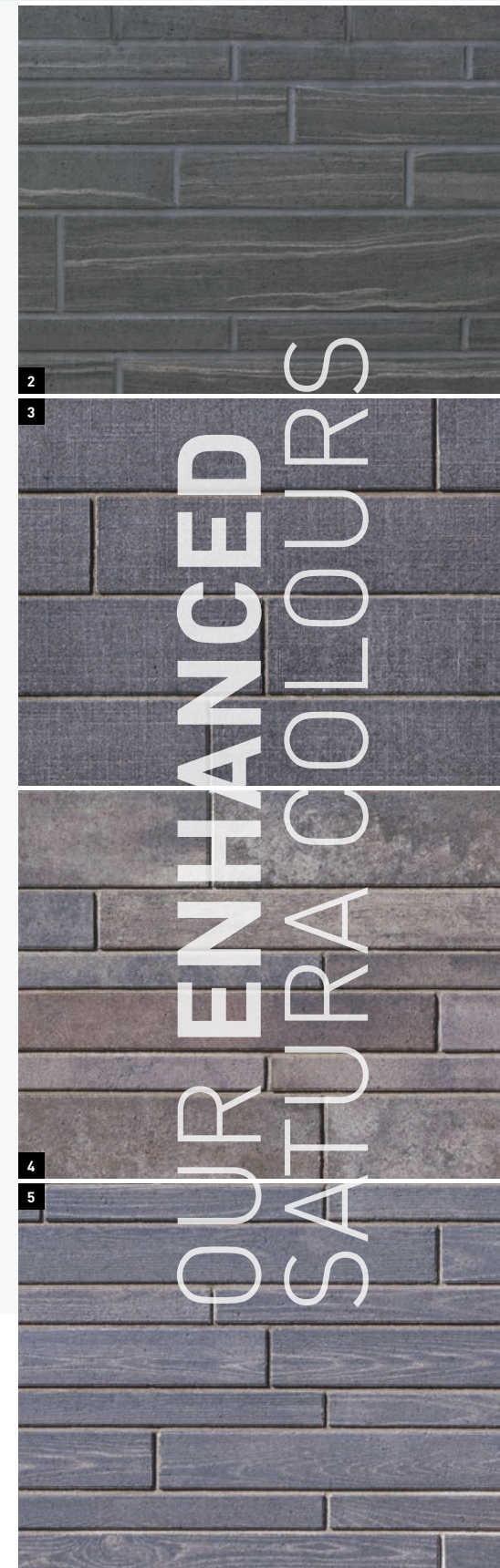
Our unparalleled technology allows the chosen colour to be diffused with the dry concrete product. We use the highest quality of inorganic dyes, which are also sunlight resistant.



RESISTANT AND TIME-TESTED

A special protection applied to Satura products ensures minimal maintenance.

Satura technology has been tested in the laboratory and on site; it has maintained the integrity of finishes and brightness of colours over the years.



OUR ENHANCED
SATURA COLOURS



A SOLID INVESTMENT

Reasonable initial costs that can be amortized over many years, no maintenance and an increase in property value in the eyes of future buyers, thanks to quality materials and timeless style.



INCREASED ENERGY EFFICIENCY

Choosing a concrete product for your home's wall construction helps improve its thermal performance, letting you enjoy a warm house in winter and a cool one in summer.



STYLES TO SUIT EVERY TASTE

With 180 different shades, and a variety of lengths and textures, the designs and combinations are limitless. Get inspired by the many options available.



MATERIALS THAT STAND THE TEST OF TIME

Is there anything tougher than brick or stone? Able to resist the elements and harsh winters, they are non-combustible and almost indestructible. You can rest easy, knowing that your home is protected for many, many years.



MAINTENANCE-FREE FOR LIFE

Beauty never ages, and neither does masonry. Your brick or stone cladding will remain beautiful for years and will not require maintenance, painting or repairs.



BETTER SOUNDPROOFING FOR YOUR HOUSE

Thanks to their higher density, concrete products provide better soundproofing than other exterior cladding materials. Traffic noise and noisy neighbours are problems of the past.



INSPIRATION

What kind of impression do you want your home to make?

Contemporary, classic, rustic or country... Whatever style you prefer, you will need to choose the bricks and stones that give your home the desired effect. Think about colour, length, texture and even possible combinations of materials.



BUILDING

What other materials will you combine with your masonry products?

To successfully complete a masonry project, you must consider how all of your home's exterior elements—doors, windows, roofing—will combine with your choice of concrete product. The various materials and masonry products used must work together to create a cohesive and striking result.



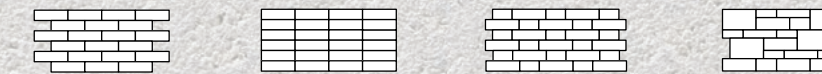
FINISH

What installation method best reflects the chosen style?

Wisely combining the installation method, joint colour and various stone or brick lengths can have a big impact on your home's look. After all, details matter!



Choosing a product (brick, stone, accessories)



Choosing the installation (standard, stack, flemish, modular)



Choosing the joint type (round, flush or angled)



THINK ABOUT CLEANING

Once construction is completed, your new masonry must be washed to eliminate any leftover residue. Your home will then be truly impeccable!

Permacon's masonry products,
choose the best in exterior cladding.

Bringing masonry projects to life,
design that fits your needs,
down to the last detail.



A FEW COLOUR COMBINATION IDEAS



LAFITT ALTO STONE, 90 % Range Scandina Grey
+ 10 % Range Newport Grey



LAFITT STONE, 90 % Range Newport Grey
+ 5 % Range Amboise Beige + 5 % Rockland Black



LAFITT STONE, 70 % Range Chambord Grey
+ 25 % Range Margaux Beige + 5 % Rockland Black



LAFITT ALTO STONE, 50 % Range Margaux Beige
+ 50 % Range Amboise Beige



LAFITT STONE, 50 % Range Margaux Beige
+ 50 % Range Chambord Grey



LAFITT STONE, 50 % Range Margaux Beige
+ 50 % Range Newport Grey



LAFITT ALTO STONE, 80 % Range Chambord Grey
+ 20 % Range Amber Beige



LAFITT STONE, 95 % Range Newport Grey
+ 5 % Rockland Black



LAFITT STONE, 95 % Range Chambord Grey
+ 5 % Rockland Black

**CUSTOMIZE YOUR COLOURS
UNIQUE SHADES CREATED SPECIFICALLY FOR YOU**

Increase the coveted look of natural stone by combining our stone colours and create a style that is uniquely yours.



SOPHISTICATED SPLENDOUR

Stone cladding brings class and refinement to any home. Offered in a wide range of colours and finishes, our stones will add a touch of character and style to your home.



MELVILLE
COLLECTION

ARIA STONE

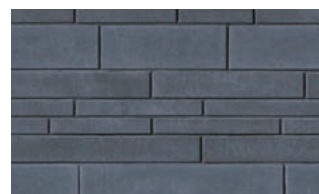
COLOURS



Heron



Soho Grey



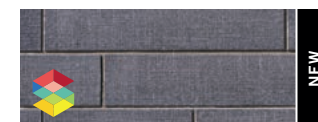
Rockland Black



Opera



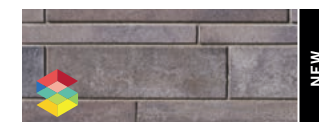
COLOURS ON REQUEST



Carbon



Yakisugi



Oxyde

UNITS

- | | |
|--------|---|
| Unit A | 90 mm × 60 mm × var.
3 1/2" × 2 3/8" × var. |
| Unit B | 90 mm × 102 mm × var.
3 1/2" × 4" × var. |
| Unit C | 90 mm × 171 mm × var.
3 1/2" × 6 3/4" × var. |

Visit permacon.ca to find the full dimensions of Aria stone.

ARIA STONE, HERON AND ROCKLAND BLACK



LAFITT
COLLECTION

MONDRIAN STONE

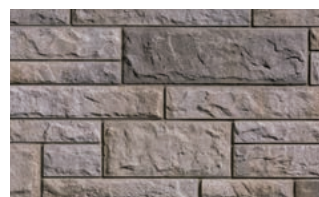
COLOURS



Range Amber Beige



Range Scandina Grey



Range Margaux Beige



Range Newport Grey

DUO COLOURS



Range Scandina Grey
and Range Newport Grey

UNITS

Unit A	90 mm x 76 mm x var. 3 1/2" x 3" x var.
Unit B	90 mm x 114 mm x var. 3 1/2" x 4 1/2" x var.
Unit C	90 mm x 198 mm x var. 3 1/2" x 7 13/16" x var. (Sold separately)

Visit permacon.ca to find the full dimensions
of **Mondrian stone**.



LAFITT
COLLECTION

LAFITT ALTO STONE

COLOURS



Range Chambord Grey



Range Amboise Beige



Range Margaux Beige



Rockland Black



Range Dunlop Beige



Range Newport Grey

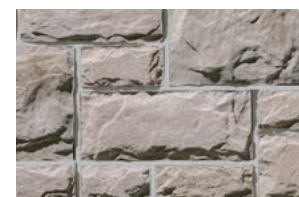


Range Scandina Grey



Range Berkeley Brown

COLOUR



Range Amber Beige

UNITS

Unit A 90 mm x 102 mm x var.
3 1/2" x 4" x var.

Unit B 90 mm x 178 mm x var.
3 1/2" x 7" x var.

Unit C 90 mm x 292 mm x var.
3 1/2" x 11 1/2" x var.
(Sold separately)

Visit permacon.ca to find the full dimensions
of LAFITT ALTO stone.



LAFITT
COLLECTION

LAFITT STONE

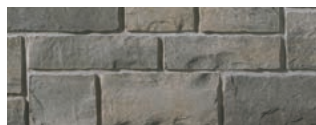
COLOURS



Range Chambord Grey



Range Amboise Beige



Range Margaux Beige



Rockland Black



Range Dunlop Beige



Range Newport Grey



Range Scandina Grey



Range Berkeley Brown

COLOUR



Range Amber Beige

UNITS

Unit A 90 mm x 102 mm x var.
3 1/2" x 4" x var.

Unit B 90 mm x 178 mm x var.
3 1/2" x 7" x var.

Unit C 90 mm x 292 mm x var.
3 1/2" x 11 1/2" x var.
(Sold separately)

Visit permacon.ca to find the full dimensions
of Lafitt Stone.



LEXA
COLLECTION

LEXA STONE

COLOURS



Sterling Grey
(Suggested mortar colour: Natural)



Cameo Beige
(Suggested mortar colour: White)



Rockland Black
(Suggested mortar colour: Black)



Alpine Grey
(Suggested mortar colour: Natural)

UNITS

Unit A 90 mm x 76 mm x var.
3 1/2" x 3" x var.

Unit B 90 mm x 114 mm x var.
3 1/2" x 4 1/2" x var.

Unit C 90 mm x 198 mm x var.
3 1/2" x 7 7/8" x var.
(Sold separately)

Visit permacon.ca to find the full dimensions
of **Lexa Stone**.



LAFITT
COLLECTION

LAMINA / MONO LAMINA STONE

COLOURS



Range Newport Grey



Rockland Black



Range Amboise Beige



Range Margaux Beige

UNIT LAMINA STONE

Unit 90 mm x 95 mm x var.
3 1/2" x 3 3/4" x var.

UNIT MONO LAMINA STONE

Unit 90 mm x 95 mm x var.
3 1/2" x 3 3/4" x var.

Visit permacon.ca to find the full dimensions of Lamina / Mono Lamina Stone.



MELVILLE
COLLECTION

MAESTRO STONE

COLOURS



Cameo Beige



Rockland Black



Sterling Grey



Sepia

COLOUR ON REQUEST

UNIT

Unit 90 mm x 90 mm x 890 mm
3 1/2" x 3 1/2" x 35"



TRAFALGAR
COLLECTION

LINEART STONE

COLOURS



Cameo Beige



Sterling Grey



Rockland Black

UNIT

Unit 90 mm × 194 mm × 600 mm
 3 1/2" × 7 5/8" × 23 5/8"



CARDIFF SERIES

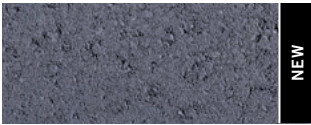
COLOURS



Smooth Limestone



Smooth Karista



Smooth Rockland Black



Smooth Sterling Grey



Smooth Off White



Chiselled Off White

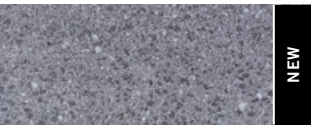


Buffed Shell White



RocArt Off White

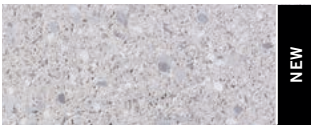
COLOURS ON REQUEST



Buffed Noble Series Charcoal



RocArt Noble Series Charcoal



Buffed Noble Series Pearl Silver



RocArt Noble Series Pearl Silver

SMOOTH UNITS

			SMOOTH LIMESTONE	SMOOTH KARISTA	SMOOTH ROCKLAND BLACK	SMOOTH STERLING GREY	SMOOTH OFF WHITE
	90 mm x 190 mm x 590 mm 3 1/2" x 7 1/2" x 23 1/4"						
QUOIN	90 mm x 290 mm x 590 mm 3 1/2" x 11 1/4" x 23 1/4"						
	90 mm x 190 mm x 390 mm 3 1/2" x 7 1/2" x 15 3/8"						
JAMB	90 mm x 257 mm x 914 mm 3 1/2" x 10 1/8" x 36"						
WINDOW SILL ⁽¹⁾	145 mm x 75 mm x 914 mm 5 11/16" x 3" x 36" ⁽¹⁾ Available for the Greater Toronto Area only.						
WINDOW SILL	150 mm x 79 mm x 948 mm 5 7/8" x 3 1/8" x 37 3/8"						

CHISELLED UNITS

			CHISELLED OFF WHITE
QUOIN	90 mm x 290 mm x 593 mm 3 1/2" x 11 1/2" x 23 3/8"		
JAMB	90 mm x 140 mm x 593 mm 3 1/2" x 5 1/2" x 23 3/8"		
WINDOW SILL	150 mm x 79 mm x 948 mm 5 7/8" x 3 1/8" x 37 3/8"		
KEystone	90 mm x 200 mm-150 mm x 260 mm 3 1/2" x 7 7/8"-5 1/8" x 10 1/4"		

BUFFED OR ROCART UNITS

			BUFFED SHELL WHITE	BUFFED NOBLE SERIES CHARCOAL	BUFFED NOBLE SERIES PEARL SILVER	ROCART OFF WHITE	ROCART NOBLE SERIES CHARCOAL	ROCART NOBLE SERIES PEARL SILVER
BLOCKS	90 mm x 190 mm x 390 mm 3 1/2" x 7 1/2" x 15 3/8"							
	90 mm x 190 mm x 590 mm 3 1/2" x 7 1/2" x 23 1/4"							
WINDOW SILL	140 mm x 90 mm x 590 mm 5 1/2" x 3 1/2" x 23 1/4"							
RECTANGLE COPPING	390 mm x 590 mm x 90 mm 15 3/8" x 23 1/4" x 3 1/2"							
WINDOW SILL	150 mm x 90 mm x 914 mm 5 7/8" x 3 1/2" x 36"							
KEystone	115 mm x 240 mm-115 mm x 310 mm 4 1/2" x 9 7/8"-4 1/2" x 12 1/4"							



REINVENTED CLASSICS

Both timeless and beautiful, bricks offer a modern and balanced look that seamlessly integrates today's trends. Our selection of colours and shapes give your personality a chance to shine through.



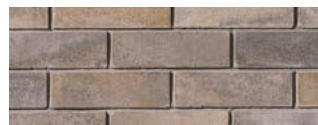
MELVILLE
COLLECTION

MELVILLE SLIK BRICK

COLOURS



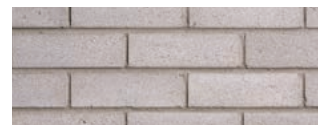
Range Amber Beige



Range Margaux Beige



Range Vintage Brown



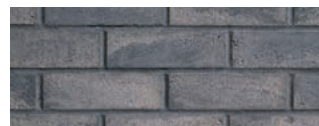
Alpine Grey



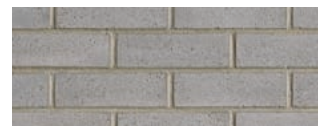
Rockland Black



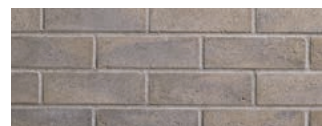
Cameo Beige



Range Newport Grey



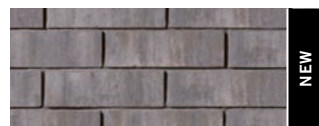
Sterling Grey



Range Lennox Grey



Range Scandina Grey



Range Chambord Grey ⁽¹⁾

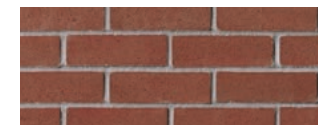
COLOURS ON REQUEST



Yellow Prairie



Sepia



Lisbon Red

UNITS

Unit A	90 mm × 79 mm × 257 mm 3 1/2" × 3 1/8" × 10 1/8"	Unit B	90 mm × 79 mm × 257 mm / 212 mm 3 1/2" × 3 1/8" × 10 1/8" / 8 3/8"
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⁽¹⁾ Available for the Greater Toronto Area only.



LAFITT
COLLECTION

CINCO PLUS BRICK

COLOURS



Range Newport Grey



Range Scandina Grey



Range Margaux Beige



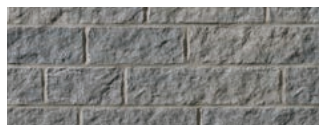
Range Amboise Beige



Range Chambord Grey



Rockland Black ⁽¹⁾

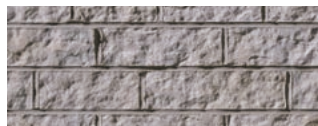


Range Grey and Black ⁽¹⁾



Range Lennox Grey ⁽¹⁾

COLOUR ON REQUEST



Range Amber Beige

UNIT

90 mm × 92 mm × var.
3 1/2" × 3 5/8" × var.

Visit permacon.ca to find the full dimensions of **Cinco Plus Brick**.

⁽¹⁾ Available on special order in the Greater Toronto Area.

CINCO PLUS BRICK RANGE MARGAUX BEIGE



LAFITT
COLLECTION

CINCO PLUS STONE

This product is on special order in the Greater Toronto Area.

COLOURS



Rockland Black



Range Scandina Grey



Range Margaux Beige



Range Amboise Beige



Range Chambord Grey



Range Newport Grey



Range Grey and Black



Range Lennox Grey

UNIT

90 mm × 196 mm × var.
3 1/2" × 7 23/32" × var.

Visit permacon.ca to find the full dimensions of **Cinco Plus Stone**.

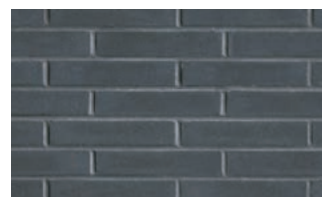
CINCO PLUS STONE RANGE NEWPORT GREY
CINCO PLUS BRICK RANGE NEWPORT GREY – P 44



MELVILLE
COLLECTION

MELVILLE NORMAN BRICK

COLOURS



Rockland Black



Sterling Grey



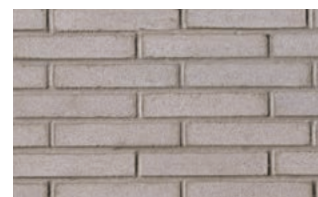
Range Amber Beige



Alpine Grey

COLOURS ON REQUEST

COLOUR ON REQUEST



Cameo Beige

UNIT

90 mm x 57 mm x 290 mm
3 1/2" x 2 1/4" x 11 1/16"



It all starts here.

For more than 65 years, Permacon has been one of the trendsetters, shaping innovations. Through these years of research, discoveries and creations, we have developed many tools that allow for an unmatched shopping experience. Whether you are a construction or design professional, or an owner looking for a siding product, we are with you at every step of your project.

Let us be your guide!

Visit one of our dealers to be guided through your entire project. From showrooms with a thousand and one inspirations where you can see and touch our bricks and stones, to masonry experts who can assist you in choosing your exterior cladding products and a range of samples for every possible application. Discover the colour, textures and combination options for a result that is specific to meet your expectations.

N E W

For professionals

As Canada's leading manufacturer of masonry products, we strive to ensure that all architects, designers and construction professionals can work hand-in-hand with Permacon to facilitate the creation of their residential, commercial, industrial and institutional projects.

We have teamed up with BIMsmith to help you more easily integrate Permacon products and combinations into your design software.

The new Permacon BIM library will give you access to a variety of technical information. A completely free platform for professionals to search, configure and download BIM objects for our masonry products. Now, it's easier than ever to bring what you have in mind to life.

You can also use BIMsmith Forge, a tool that allows an easy configuration of complete assemblies. Create your project from scratch or choose from one of our model assemblies and save time!

Our other professional tools that we have developed are always available on SketchUp, AutoCAD, Autodesk and and other commonly used 3D design and rendering software.

Add the colours and textures that are unique to Permacon bricks and stones and you are all done!



A full experience

SHOWROOM



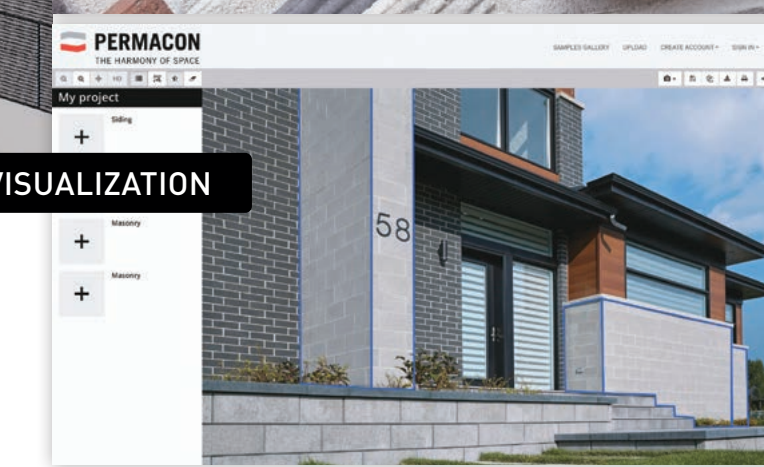
SAMPLE



INSPIRATION



VISUALIZATION



Check out our catalog of products to get a wealth of inspirations. Visit one of our numerous dealers and get the knowledge and know-how of a masonry expert. Take home different samples to help you in your material selection. Bring your project to life with our visualization tool or team up your expertise with ours using our tools for professionals, which are compatible with various creative software applications.

It has never been easier to bring your project to life. Use the free Permacon BIM tool now!

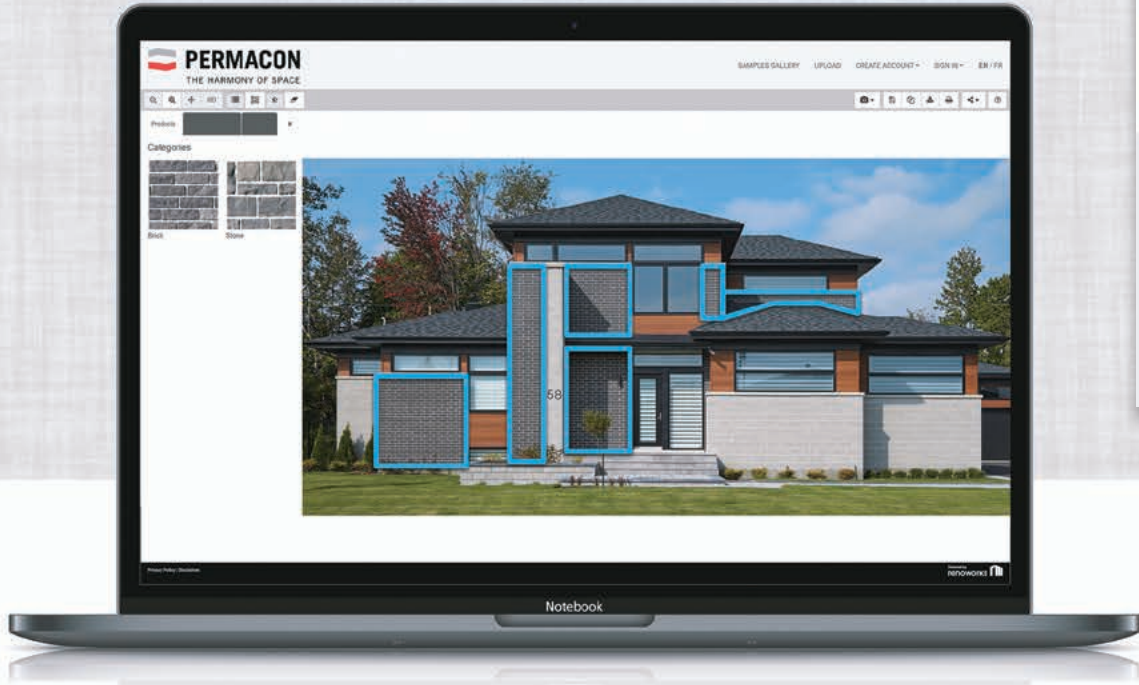
NEW

permacon.ca

Create, dare, change, start again ... in complete freedom!

The Permacon visualization tool is simple:

- Select a photo from our model home gallery
OR upload a photo of your home project for free.
- Build your design in a few easy steps.
Choose from our products and colours and watch your design come to life in real time.
- Save your project in your file to consult it or refine it as you wish.
- Share your designs with your friends or with your contractor.



You can now be inspired by your project before it even comes to life!

Visualization tool



- The visualization tool allows you to:
- (1) choose the photo of a residence in our directory or upload yours for free.
 - (2) choose one of our masonry products, the coursing as well as the colour.
 - (3) change the colour of the joint, the roof or other exterior claddings.
 - (4) visualize the results of your project in real time.
- Completely free of charge, this tool does not require any other application and is easily accessible on our website.



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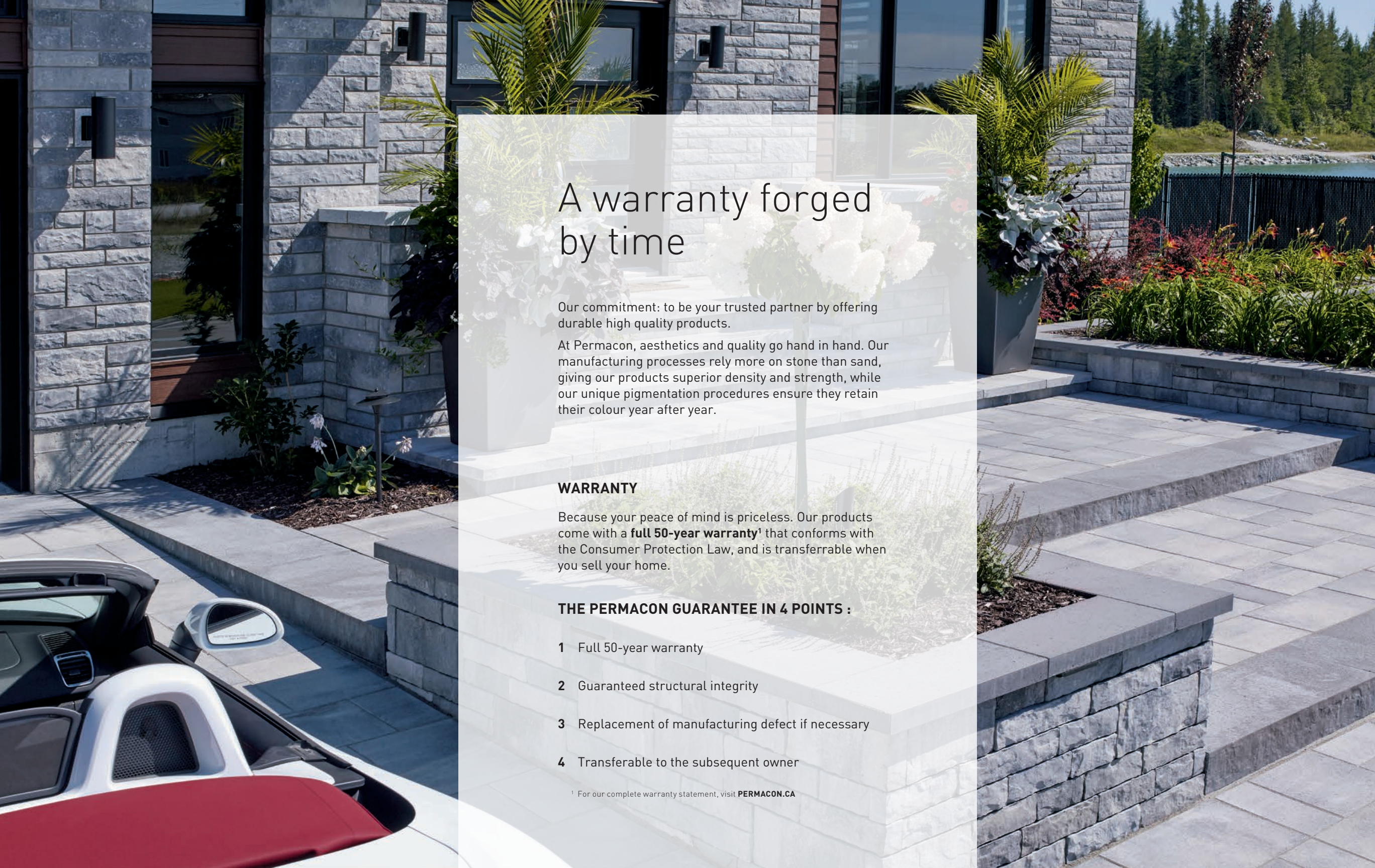
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A warranty forged by time

Our commitment: to be your trusted partner by offering durable high quality products.

At Permacon, aesthetics and quality go hand in hand. Our manufacturing processes rely more on stone than sand, giving our products superior density and strength, while our unique pigmentation procedures ensure they retain their colour year after year.

WARRANTY

Because your peace of mind is priceless. Our products come with a **full 50-year warranty**¹ that conforms with the Consumer Protection Law, and is transferrable when you sell your home.

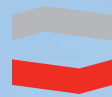
THE PERMACON GUARANTEE IN 4 POINTS :

- 1 Full 50-year warranty
- 2 Guaranteed structural integrity
- 3 Replacement of manufacturing defect if necessary
- 4 Transferable to the subsequent owner

¹ For our complete warranty statement, visit [PERMACON.CA](https://www.permacon.ca)

PLEASE NOTE: THE COLOURS OF THE PRODUCTS SHOWN IN THIS CATALOGUE ARE AS ACCURATE AS THE PHOTOGRAPHS AND PRINTING PROCESS WILL ALLOW. SINCE ALL PERMACON PRODUCTS ARE MADE FROM NATURAL MATERIALS, SUCH AS SAND AND STONE THAT MAY CHANGE OVER TIME, COLOUR AND TEXTURE VARIATIONS ARE TO BE EXPECTED. WE STRONGLY RECOMMEND THAT YOU MAKE YOUR FINAL COLOUR SELECTION BASED ON A CURRENT PRODUCT SAMPLE RATHER THAN EXISTING PROJECTS OR THE PHOTOGRAPHS SHOWN HERE. IN ORDER TO SIMPLIFY THE SELECTION PROCESS, THE SAME COLOUR NAME MAY BE FOUND IN VARIOUS PRODUCTS. THIS IS MEANT TO COORDINATE PRODUCTS WITH SIMILAR COLOUR TONES, AND DOES NOT IMPLY PRECISE COLOUR MATCHING.

EFFLORESCENCE A WHITISH RESIDUE, COMMONLY KNOWN AS EFFLORESCENCE, MAY APPEAR ON SOME BRICKS AND STONES RIGHT AFTER INSTALLATION AND/OR 12 TO 18 MONTHS AFTER. THIS IS A NORMAL REACTION CAUSED BY MOISTURE-SOLUBLE SALTS THAT CRYSTALLIZE INTO A FINE POWDER AS A RESULT OF EVAPORATION OF WATER FROM THE SURFACE OF THE PRODUCT. THIS PHENOMENON OCCURS WITH ALL CONCRETE PRODUCT MANUFACTURERS AND DOES NOT AFFECT THE STRUCTURAL INTEGRITY OF THE PRODUCT. IN THE VAST MAJORITY OF CASES, EFFLORESCENCE IS CLEANABLE AND USUALLY DISAPPEARS BY ITSELF WITH TIME. **THINK ABOUT CLEANING** ONCE CONSTRUCTION IS COMPLETED, YOUR NEW MASONRY MUST BE WASHED TO ELIMINATE ANY LEFTOVER RESIDUE. YOUR HOME WILL THEN BE TRULY IMPECCABLE!



PERMACON

THE HARMONY OF SPACE

1 888 PERMACON
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